

<b>BOOTHS</b>	
Working booth at business fair, community fair or other business or public place	100 points for each event
<b>CLUB SUCCESS PLAN</b>	
Include as an Action Plan within the Club Success Plan: references to website and social media communications	50 points
<b>FEATURE DISPLAY</b>	
In a public place (library, school, business, etc.) includes flyers and brochures	50 points per location
<b>MEETUP</b>	
At least 50% of club members RSVP or post on Meetup routinely	200 points a month
Club member as the event host	25 points per member
Posting a club event	25 points per moth
<b>MEMBERSHIP CAMPAIGNS</b>	
Organize and conduct an Open House, or Speaking Program or Speechcraft	150 points each
2 members join as a result of any of the above activities	50 points
<b>NEWSLETTERS</b>	
Feature an article in newsletters such as Rotary, community college, Chamber of Commerce, etc.	50 points each
Photo with caption in newsletters	50 points each
<b>NEWSPAPERS</b>	
Feature article	100 points each
Media press release	25 points each
Community Calendar	25 points per month
Photo with caption in Newspaper	50 points each
<b>ONLINE PLATFORMS</b>	
Post original content each month using online platforms such a social media, blogs, websites, etc.	150 points per month
Link from Club Web Page to District 12 Web Page	50 points
Provide club newsletter on Club Web Page (Website Link to District 12 Web Page required)	50 points
<b>TV or RADIO</b>	
Interview / Appearance	75 points each
Announcement	50 points each

Take photos of your activities and/or send links to your postings as “proof”;

and send them to [prm@d12toastmasters.org](mailto:prm@d12toastmasters.org).